



# Admire™ information guide



# SAMSUNG mob!le

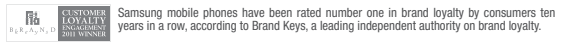
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- 1 Earpiece
- 2 Volume keys
- 3 microSD™ Card port
- 4 Menu key
- 5 Home key
- 6 Power key
- 7 Camera key
- 8 Search key
- 9 Back key
- 10 Speaker
- 11 Camera lens



"number one in brand loyalty ten years in a row"



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## selling points

- Android™ Platform 2.3
- Customizable Screens with Widgets and Shortcuts
- 3.5" Display

## selling features

- One-Touch Access to Android Market™ Apps
- Integrated, One-Touch Social Networking with Social Hub
- Full suite of Messaging and Social Networking Tools

<https://training.samsungtelecom.com>  
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## Qualify the Customer

I want a device that offers lots of options - from downloading apps from the Android Market™ to accessing popular social networking sites. I also need to be able to access corporate email and download music. I'd like a touchscreen that offers a variety of entertainment options.

## Secondary Features

- Google Mobile Services like Gmail™, YouTube™ and Google Maps™
- ThinkFree Office™: View and manage files in a Microsoft® Office compatible software suite.
- Voice Search: Use spoken search criteria to search your phone and the web.
- Write & Go: Enter text and send it as a message, upload it to a social community, or save it as a memo or calendar event.
- 3.2 Megapixel Camera & Camcorder
- Multiple Messaging Options: Use the Admire™ to keep in contact with text, multimedia, or email from your email accounts, including Corporate Exchange mail.

## Technical Specifications

- Banding; Cellular, PCS, AWS
- Radio Technology; 1xEV-DO REV0, GPS, Bluetooth 3.0, Bluetooth 2.1 EDR
- OS: Android Platform 2.3
- Browser: Android
- 800Mhz Hummingbird processor
- Dimensions: 2.38" x 4.56" x 0.46"
- Weight: 4.14 oz.
- Display: 3.5" HVGA 262K TFT w/ Touch
- Standard Battery: Lithium Ion 1600mAh
- CDMA Talk Time: 3 hours
- CDMA Standby Time: 200 hours
- Camera: 3.2MP autofocus
- Camcorder: Video recording
- Sensors: Accelerometer, Proximity Sensor, Ambient Light

## Memory

- microSD™ Memory Card Slot - Holds up to 32GB of user memory
- Internal Phone Book
- Last 80 Incoming, Outgoing and Missed Calls Log

## Call Management & Features

- Visual Voicemail
- Emergency Calls
- Call Timers
- Call List
- Caller ID\*
- Call Forwarding\*
- Call Waiting\*

## What's in the box?

- Samsung Admire™ Handset
- Battery
- Detachable TA+USB
- MicroSD 2GB
- Quick start guide
- Health and Safety Guide

## Accessories

Order at 1-800-SAMSUNG or [www.samsung.com/accessories](http://www.samsung.com/accessories)



Extra Battery



Vehicle Power Adapter



Carrying Solutions



Bluetooth® Headset

## Tips

### Add Widgets/Applications

Many widgets are preloaded and 200,000 more applications and games are available for download through Android Market™. To reach your preloaded, widget icons and applications, touch Applications from the Home screen.

To Add Widgets to the Home Screen:

1. Navigate to the desired Home screen, then touch and hold on the screen to display the Add to Home screen menu.
2. Select Widgets, then touch a selection in the menu to add it to the Home screen.

Note: To remove widgets from the Home screen, touch and hold a widget until the Trash can icon appears and then drag the widget over the icon.

### QWERTY Keyboard Settings

Virtual QWERTY Keyboard – Rapid Response

Your phone uses a virtual QWERTY keyboard for text entry. Access the keyboard by touching any text entry field. Your phone offers three text input methods:

- Swype™ (default): Use the Swype keyboard to enter words by gliding your finger over the virtual QWERTY keyboard, lifting your finger between words.
- Android Keyboard: The Android Keyboard is a custom screen QWERTY keyboard, featuring predictive text and voice input.
- Samsung Keypad: The Samsung Keypad is a custom screen QWERTY keyboard, featuring predictive text and handwriting recognition. Input characters by touching the on-screen keys with your finger, or trace characters on the screen with your finger.

Note: To change the input method, touch and hold your finger on a text input field, then select an input method.

### Swype Functionality

Tips on Entering Text Using Swype™

- **Spacing is automatic:** When you finish a word, just lift your finger and start the next word.
- **Double Letters:** Just make a scribble motion on the letter to double it.
- **Capitalization:** Swype recognizes and capitalizes the first word of sentences. If you want to capitalize a word that isn't at the beginning of a sentence, just glide above the keyboard before gliding over the next letter.
- **Contractions:** Swype recognizes most words that include an apostrophe.
- **Punctuation:** Tap and hold a key to view the punctuation menu and make a selection.
- **Accented Characters:** Just glide through the letters of the word. Swype usually recognizes the word and correctly accents the letters.
- **Error Correction:** If you make a mistake, double-tap the word you want to change.

Note: While entering text, you can get tips and help about using Swype by tapping the Swype key at the lower left of the text input screen.

## Demonstrate

### Notification Panel

The notification panel shows information about connections, messages and other items. To access the notification panel, sweep your finger downward from the top of the screen.

### Account Setup Wizard

Use your Google™ account to fully utilize the phone's Android™ features, including Gmail™, Google Maps™, Google Talk™ and Android Market™. When you turn on your phone for the first time, set up a connection with your existing Google account, or create a new Google account. To create a Google account from the Home screen, press the **Menu** key, then touch **Settings > Accounts & sync > Add account**. From this screen you can integrate with contact accounts like Facebook®, Twitter™ or Myspace™. You may also add corporate and Google accounts.

Note: In order to download content from Android Market you must set up a Google account.

### Marketplace

#### Downloading Content – Customize and Personalize

The Samsung Admire™ gives you several ways to customize your mobile experience by downloading applications, games and more.

#### Android Market™ Applications

You can download and install games and applications from Android Market on your phone by simply pressing the **Android Market** widget on your Home screen.

#### Downloading Applications

From the Menu screen, press the **Android Market** icon. You will be instructed to log in, then you can browse and download thousands of games and applications.

## Why Samsung?

### About Samsung Telecommunications America

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit [www.samsungwireless.com](http://www.samsungwireless.com).

### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US \$116.8 billion. Employing approximately 188,000 people in 185 offices across 65 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit [www.samsung.com](http://www.samsung.com).